

# Table of Contents

**System Reference** ..... 1



# System Reference

Apica Synthetic Monitoring (ASM) allows you to monitor your websites in real time from a large number of global locations with real browser agents.

## Synthetic Monitoring Features

Apica Synthetic Monitoring (ASM) offers a number of features.

### Real Browsers

Easily measure and analyze the performance of all application components across Chrome, Firefox, and IE browsers. This includes stylesheet rendering, image loading, and video streaming, as well as calls to social media, blogs, ads and other content sources.

### User Scenario Analysis

Apica offers advanced user scenario analysis. Use Selenium's popular functional test for monitoring advanced user tasks, such as making a purchase, searching for a flight, logging on to a website, and more.

### Easy Reporting

Produce performance and SLA reports for both technical and managerial staff. Reports can be sent out on a daily, weekly and monthly basis. Create reports on the fly in the reporting dashboard.

### Instant Alerts

Apica identifies issues as they arise and sends real-time alerts via SMS and email before a performance degradation is noticed. Integrate with an internal monitoring system using Apica REST API.

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